



Join Us!

CAEP is excited to invite you to exhibit at the 2017 Fall CAEP Conference!

September 24-26, 2017  
Washington Hilton



**About CAEP**

The Council for Accreditation for Educator Preparation (CAEP) advances equity and excellence in educator preparation through evidence-based accreditation that assures quality and supports continuous improvement to strengthen P-12 student learning.

**2017 Fall CAEPCon**

*An ideal opportunity to...*

- Network with hundreds of supporters of improving teacher quality
- Build brand recognition
- Promote your products and services
- Generate leads that result in partnerships
- Demonstrate innovations in capacity-building technologies and strategies



**Our Attendees. Your Audience.**  
Attendees including...

- Over 300 Institutions of Higher Education
- Policy makers from 45 States & the District of Columbia
- International Institutions
- Institutional Decision makers (Deans, Chairs, Provosts, etc.)

**Conference Stats**  
Consistent participation at CAEPCon

**1,150** = average attendance over the last 6 Fall & Spring CAEPCons (2014, 2015, 2016)

"As one of the first CAEPCon sponsors, LiveText continues to support CAEP initiatives because we find it to be the most effective way to learn about people's assessment challenges. It's invaluable to hear CAEP discuss evolving requirements, giving us the opportunity to ensure our products align to make it easier for programs to achieve CAEP accreditation requirements."

- Dr. Christopher E. Kalmus, President, LiveText



## Sponsorship Opportunities

**New Opportunities. Greater Return on Investment.**

**The 2017 Fall CAEPCON offers innovative...**

- Sponsorship packages,
- A-la-carte options, and
- Marketing/advertising opportunities



- ✓ **A variety of ways to engage with attendees!**
- ✓ **Sponsorship customization welcomed!**

### Sponsorship Packages

The <b>BOOST</b> Maker: Coffee Break Sponsor	(One Available)	\$15,000
The <b>POWER</b> Player: Wi-Fi & Charging Station Sponsor	(One Available)	\$10,000

### A-La-Carte Options

*(co-branded items)*

Tote Bags	\$5,000
Lanyards	\$3,500
Note Pads (with Pen)	\$3,500
Hotel Key Cards	\$2,000
Hotel Door Hangers	\$1,200

Exhibit Booth	\$3,000
Exhibitor Session	\$1,000
Exhibitor Hospitality Suite	\$750 (3 days)
	\$500 (2 days)

### Marketing & Advertisement Opportunities

Onsite "Looped" Digital Ad	\$1,800
Full-Page Ad	
- Premium placement	\$1,500
- Standard placement	\$1,200
Half-page Ad	\$600

**Customization is available. Build your sponsorship package today.**

**For more information including:**

**Detailed Sponsorship Offerings | Sponsorship Application | Rules and Regulations**

**Visit - <http://caepnet.org/about/2017-fall-caepcon/sponsors>**

### **Or, Contact**

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