



Sponsorship Application

Deadline: March 6, 2017

CAEPCon Dates: March 22 – 24, 2017

A deposit of 50 percent of the total fee must be remitted with submission of this application, with the remaining balance due by March 6, 2017. Applications received after March 6, 2017 must be submitted with full payment. Incomplete applications or applications received without deposit (including those with declined credit cards) will not be processed. This application and agreement may be cancelled at any time by CAEP with written notice. This application will serve as your invoice for payment.

In order to have your complimentary listing in the final program, your request must be received by January 27, 2017.

CONTACT INFORMATION:

Company/Organization Name (as it will appear in the final program)

Brief description of company, product, and/or services to be exhibited

Contact Person, Title (all sponsor/exhibit material will be forwarded to contact)

Company Street Address

City State/Province Postal Code Country

Phone E-mail Website

Sponsor Packages

- The GOLD Standard: *Keynote & Reception Co-Sponsors*: \$25,000 (4 Available)
- The GREEN Machine: *Health & Wellness Co-Sponsors*: \$15,000 (3 Available)
- The POWER Player: *Wi-Fi & Charging Station Co-Sponsors*: \$10,000 (2 Available)

A La Carte Sponsorship

- Portfolios: \$6,500
- Lanyards: \$3,500
- Exhibit Booth: \$3,000
- Pens: \$1,500
- Portfolio Inserts: \$500
- Exhibitor Session: \$1,000

List up to three competitors with whom you do not wish to be placed in close proximity (cannot be guaranteed).

Session Topic (if selected, provide brief outline & speaker)

Time slots are assigned by CAEP and are awarded on a first-come, first serve basis. In order to help maximize the experience for the Exhibitor Session's sponsoring organizations and attendees, CAEP reserves the right to limit competing topics/products in the same time slot. During any given 60-minute timeslot, there is the possibility to run 4 concurrent Exhibitor Sessions. Please rank your desired date/time slot. Note: times are subject to change.

- March 23 - 7:00 a.m. – 8:00 a.m.
- March 24, 7:00 a.m. – 8:00 a.m.

Marketing & Advertisement

- Full-Page Ad – Premium Placement \$1,500
- Full-Page Ad – Standard Placement \$1,200
- Half-Page Ad: \$600

NOTE:
All Ads to be sent via email as a full color, PDF Available first-come, first served

Full-Page: 8 ½ W x 11 H
Half-Page: 8 ½ W x 5 ½ H

PAYMENT:

If paying by check, please make payable to CAEP. If paying by credit card, please complete the information below.

Applications will not be processed in the case of declined credit cards.

CAEP's federal ID number is 27-4701474.

- VISA MasterCard

Amount to Charge: \$ _____

Credit Card # _____

Exp Date CSV/CSN # _____

Signature _____

Printed Name on Card _____

FOR INTERNAL CAEP USE ONLY:

Date Received _____

Space Assigned _____

Date Assigned _____

	Payment Method	Amount
Total Due		
Deposit		
Balance		
2nd Payment		
Refund Reason: _____		

AGREEMENT: All correspondence will be with the person listed above, and this contact person will be responsible for forwarding all materials to agents and/or representatives hired by the sponsoring/exhibiting company. The below signed acknowledges receipt of, and agrees to, abide by policies and sponsor/exhibit rules and regulations as posted online, and any correspondence from CAEP or its agents(s), and to all conditions under which exhibit space at the Hyatt Regency St. Louis at the Arch is leased to CAEP. Unless CAEP is notified in writing within 15 days of space assignment, the below signed agrees that the space assigned is acceptable, and further certifies that the product/services listed on this contract are those to be exhibited.

Authorized Sponsor Representative Signature

Date