



Join Us!

CAEP is excited to invite you to exhibit at our 2017 Spring CAEP Conference!

March 22-24, 2017  
Hyatt Regency St. Louis at the Arch



### About CAEP

The Council for Accreditation for Educator Preparation (CAEP) advances excellent educator preparation through evidence-based accreditation that assures quality and supports continuous improvement to strengthen P-12 student learning.

### Our 2017 Spring CAEPCon

*Provides the ideal opportunity to...*

- Network with hundreds of supporters of improving teacher quality
- Build your brand recognition
- Promote your products and services
- Generate leads that result in partnerships
- Demonstrate innovations in capacity-building technologies and strategies



#### **Our Attendees. Your Audience.**

Attendees including...

- Over 300 Institutions of Higher Education
- Policy-makers from 45 States & the District of Columbia
- International Institutions
- Institutional Decision-makers (Deans, Chairs, Provosts, etc.)

#### **Conference Stats**

Consistent participation at CAEPCon

**1,150** = average attendance over the last 6 Fall & Spring CAEPCons (2014, 2015, 2016)

"As one of the first CAEPCon sponsors, LiveText continues to support CAEP initiatives because we find it to be the most effective way to learn about people's assessment challenges. It's invaluable to hear CAEP discuss evolving requirements, giving us the opportunity to ensure our products align to make it easier for programs to achieve CAEP accreditation requirements."

- Dr. Christopher E. Kalmus, President, LiveText



## Sponsorship Opportunities

**New Opportunities. Greater Return on Investment.**

The 2017 Spring CAEPCon offers **NEW...**

- Sponsorship packages,
- A-la-carte options, and
- Marketing/advertising opportunities



- ✓ **A variety of ways to capture attendees' attention!**
- ✓ **Sponsorship customization welcomed!**

### Sponsorship Packages

The <b>GOLD</b> Standard: Keynote & Reception Co-Sponsors	(Four Available)	\$25,000
The <b>GREEN</b> Machine: Health & Wellness Co-Sponsors	(Three Available)	\$15,000
The <b>POWER</b> Player: Wi-Fi & Charging Station Co-Sponsors	(Two Available)	\$10,000

### A-La-Carte Options

Portfolios	\$6,500
Lanyards	\$3,500
Pens	\$1,500
Portfolio Inserts	\$500
Exhibit Booth	\$3,000
Exhibitor Session	\$1,000

### Marketing & Advertisement Opportunities

Full-Page Ad	
- Premium placement	\$1,500
- Standard placement	\$1,200
Half-page Ad	\$600

**Access Additional information at:**

**[caepnet.org/about/2017-spring-caepcon/sponsor-opps](http://caepnet.org/about/2017-spring-caepcon/sponsor-opps)**

**Detailed Sponsorship Offerings | Sponsorship Application | Rules and Regulations**

### **Build Your Sponsorship Package Today**

Contact: Keisha Walker  
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**Ready. Set. See you in St. Louis.  
2017 Spring CAEPCon - March 22-24, 2017**